



**STATE OF MISSISSIPPI
MISSISSIPPI FAIR COMMISSION
COMMISSIONER CINDY HYDE-SMITH
CHAIRMAN, MISSISSIPPI FAIR COMMISSION**

PRESS RELEASE

**Contact: Billy Orr, Executive Director of MS State Fair Commission
(601) 961-4000
E-mail: billy@mdac.ms.gov**

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154th Mississippi State Fair Sets Attendance Record

The Mississippi Fair Commission and Commissioner of Agriculture and Commerce, Cindy Hyde-Smith, announced today that the 154th Mississippi State Fair set a new attendance record of 706,884 for the 12-day annual event that was held on the Mississippi State Fairgrounds.

“The State Fair was a tremendous success, and my goal since taking office was to eclipse the 700,000 attendee mark, which I am happy to say that we accomplished,” said Commissioner Hyde-Smith. “It is a testament to all the hard working employees at the Fair Commission and all the great sponsors that helped support us this year to reach such an impressive milestone.”

Fair Commission Executive Director, Billy Orr, added, “North American Midway Entertainment always puts on a great fair and this year has been no different. The State Fair is a tradition for many Mississippians, and I am proud they continue to support this great event.”

The State Fair, which ran from October 2 – 13, is the Fairground’s largest annual event and offered a variety of entertaining carnival rides, musical entertainment, trade shows, delicious food, and offered for the first time nationwide, a cellular app for both Apple and Android devices for fairgoers to access weather forecasts, vendor locations, and car finder navigation. Not to mention, the Mississippi Department of Agriculture and Commerce’s biscuit booth handed out 102,735 complimentary biscuits thanks in part to the booth’s sponsors that included Kroger, Prairie Farms Dairy, Blackburn Syrup, and Sam’s Club.

The 154th Mississippi State Fair was sponsored this year by Trustmark, DiamondJack’s Casino, Marathon Petroleum, Ford Motor Company, Watson Quality Ford, Mississippi Farm Bureau, C-Spire Wireless, Budweiser, Mississippi Cattleman’s Association, Sleep Number, and many other local news and radio stations.

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Pictures attached.

Cutline: The 154th Mississippi State Fair, which ended Sunday night, set a new attendance record of 706,884 for the 12-day annual event that was held on the Mississippi State Fairgrounds.

